

प्रेषक,

मुख्य चिकित्सा अधिकारी
कौशाम्बी।

सेवा में,

- 1- जिला विद्यालय निरीक्षक, कौशाम्बी।
- 2- बेसिक शिक्षा अधिकारी, कौशाम्बी।

पत्रांक- मु0चि0अ0/जि0त0नि0का0/त0मु0शि0सं0/2021-22/289(8)

दिनांक- 21/9/2021

विषय- राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।

महोदय,

उपरोक्त विषयक महानिदेशक, चिकित्सा एवं स्वास्थ्य सेवायें, उ0प्र0 लखनऊ के पत्र संख्या रा.त.नि.प./2021-22/9039 दिनांक 02-09-2021 का सन्दर्भ ग्रहण करने का कष्ट करें जिसके द्वारा जनपद के समस्त शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने हेतु निर्देश प्रदान किये गये हैं। (पत्र की छायाप्रति संलग्न)

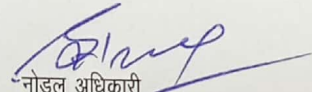
उक्त के क्रम में निम्न तालिकानुसार निर्धारित समय सीमा के अन्दर उल्लिखित गतिविधियों को सम्पन्न कराये जाने हेतु निर्देशित किया गया है।

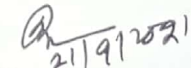
S.No.	Activity	Timeline
1.	Completion of Self Assessment checklist in all education institutions.	Up to 15th September, 2021
2.	Organization of at least one Tobacco control activity	15th September- 31st October
3.	Taking pledge against tobacco use.	
4.	Marking of 100 yards area from the outer limit boundary wall/fence of the Educational Institutions (EI).	
5.	No shop selling tobacco products within 100 yards of the educational institute.	
6.	Final evaluation of ToFEI certificate.	1st November- 14th November, 2021

अतः आप से अपेक्षा है कि आप उपरोक्त तालिकानुसार दिनांक 15 अक्टूबर 2021 तक जागरूकता अभियान, इन्फोर्समेंट की कार्यवाही एवं शपथ दिलाये जाने हेतु संघन अभियान चलाते हुये (स्वमूल्यांकन स्कोर कार्ड का अनुसरण करते हुये) उपरोक्तानुसार कार्यवाही कराये जाने एवं सेकलित सूचना जिला तम्बाकू नियंत्रण प्रकोष्ठ की ई-मेल kaushambintcp@gmail.com एवं वॉट्सप नं० 9415686665 पर उपलब्ध करवाने हेतु सम्बन्धित को निर्देशित करने का कष्ट करें।

उक्त कार्यक्रम हेतु जिला तम्बाकू नियंत्रण प्रकोष्ठ के जनपद सहायक श्री वैभव कुमार सिंह मो०न० 9415686665 तथा उ०प्र० वॉलण्टरी हेल्थ एशोसियेशन लखनऊ के प्रतिनिधि श्री पुनीत श्रीवास्तव मो०न० 9670677999 से तकनीकी सहयोग प्राप्त किया जा सकता है।

संलग्नक- यथोक्त।


नोडल अधिकारी
जि०त०नि०प्र०, कौशाम्बी

भवदीय

मुख्य चिकित्सा अधिकारी
कौशाम्बी

पत्रांक- मु०चि०अ०/जि०त०नि०का०/त०मु०शि०सं०/2021-22/

दिनांक-

प्रतिलिपि निम्नलिखित को सादर सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित-

- 1- महानिदेशक, चिकित्सा एवं स्वास्थ्य सेवायें, उत्तर प्रदेश लखनऊ।
- 2- राज्य नोडल अधिकारी, राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम, उत्तर प्रदेश लखनऊ।
- 3-अपर निदेशक, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, प्रयागराज मण्डल, प्रयागराज।
- 4- जिलाधिकारी, कौशाम्बी।
- 5- उ०प्र० वॉलण्टरी हेल्थ एशोसियेशन लखनऊ।

नोडल अधिकारी
जि०त०नि०प्र०, कौशाम्बी

मुख्य चिकित्सा अधिकारी
कौशाम्बी

प्रेषक,

मुख्य चिकित्सा अधिकारी
कौशाम्बी।

सेवा में,

- 1- जिला विद्यालय निरीक्षक, कौशाम्बी।
- 2- बेसिक शिक्षा अधिकारी, कौशाम्बी।

पत्रांक- मु0चि0अ0/जि0त0नि0का0/त0मु0शि0सं0/2021-22/

दिनांक- 21/9/2021

विषय- राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।

महोदय,

उपरोक्त विषयक महानिदेशक, चिकित्सा एवं स्वास्थ्य सेवायें, उ0प्र0 लखनऊ के पत्र संख्या रा.त.नि.प./2021-22/9039 दिनांक 02-09-2021 का सन्दर्भ ग्रहण करने का कष्ट करें जिसके द्वारा जनपद के समस्त शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने हेतु निर्देश प्रदान किये गये हैं। (पत्र की छायाप्रति संलग्न)

उक्त के क्रम में निम्न तालिकानुसार निर्धारित समय सीमा के अन्दर उल्लिखित गतिविधियों को सम्पन्न कराये जाने हेतु निर्देशित किया गया है।

S.No.	Acitivity	Timeline
1.	Completaion of Self Assesment checklist in all education institutions.	Up to 15th September, 2021
2.	Organization of at least one Tabcco control activity	15th September- 31st October
3.	Taking pledge against tabcco use.	
4.	Marking of 100 yards area from the outer limit boundary wall/fence of the Educational Institutions (EI).	
5.	No shop selling tobacco products within 100 yards of the educational institute.	
6.	Final evaluation of ToFEI certificate.	1st November- 14th November, 2021

अतः आप से अपेक्षा है कि आप उपरोक्त तालिकानुसार दिनांक 15 अक्टूबर 2021 तक जागरूकता अभियान, इन्फोर्समेंट की कार्यवाही एवं शपथ दिलाये जाने हेतु संघन अभियान चलाते हुये (स्वमूल्यांकन स्कोर कार्ड का अनुसरण करते हुये) उपरोक्तानुसार कार्यवाही कराये जाने एवं सेकलित सूचना जिला तम्बाकू नियंत्रण प्रकोष्ठ की ई-मेल kaushambintcp@gmail.com एवं वॉट्सप नं० 9415686665 पर उपलब्ध करवाने हेतु सम्बन्धित को निर्देशित करने का कष्ट करें।

उक्त कार्यक्रम हेतु जिला तम्बाकू नियंत्रण प्रकोष्ठ के जनपद सहायक श्री वैभव कुमार सिंह मो0न0 9415686665 तथा उ0प्र0 वॉलण्टरी हेल्थ एशोसियेशन लखनऊ के प्रतिनिधि श्री पुनीत श्रीवास्तव मो0न0 9670677999 से तकनीकी सहयोग प्राप्त किया जा सकता है।

संलग्नक- यथोक्त।

नोडल अधिकारी
जि0त0नि0प्र0, कौशाम्बी

भवदीय

मुख्य चिकित्सा अधिकारी
कौशाम्बी

पत्रांक- मु0चि0अ0/जि0त0नि0का0/त0मु0शि0सं0/2021-22/ 289(8)

दिनांक-

प्रतिलिपि निम्नलिखित को सादर सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित-

- 1- महानिदेशक, चिकित्सा एवं स्वास्थ्य सेवायें, उत्तर प्रदेश लखनऊ।
- 2- राज्य नोडल अधिकारी, राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम, उत्तर प्रदेश लखनऊ।
- 3-अपर निदेशक, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, प्रयागराज मण्डल, प्रयागराज।
- 4- जिलाधिकारी, कौशाम्बी।
- 5- उ0प्र0 वॉलण्टरी हेल्थ एशोसियेशन लखनऊ।

नोडल अधिकारी
जि0त0नि0प्र0, कौशाम्बी

मुख्य चिकित्सा अधिकारी
कौशाम्बी

प्रेषक,

महानिदेशक,
चिकित्सा एवं स्वास्थ्य सेवायें
उत्तर प्रदेश, लखनऊ।

सेवा में,

समस्त मुख्य चिकित्सा अधिकारी,
उत्तर प्रदेश।

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9039

लखनऊ/दिनांक : 02.09.2021

विषय:-राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।
महोदय,

उपरोक्त विषयक भारत सरकार द्वारा जारी **Global Youth Tobacco Survey (2021)** का सन्दर्भ ग्रहण करने का कष्ट करें (छायाप्रति संलग्न), जिसके माध्यम से भारत सरकार स्तर पर दिनांक 10.08.2021 को जारी **Global Youth Tobacco Survey (2021)** के अनुसार उत्तर प्रदेश में 23 प्रतिशत विद्यार्थियों में से 22 प्रतिशत लड़कों एवं 24 प्रतिशत लड़कियों द्वारा किसी भी रूप में तम्बाकू उत्पादों का उपभोग, 22 प्रतिशत विद्यार्थियों द्वारा सार्वजनिक स्थानों पर परोक्ष धूम्रपान (Second hand smoke) किया जा रहा है।

कृपया महानिदेशालय के पत्र संख्या-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9017-22, दिनांक 25.08.2021, पत्र संख्या-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9002-5, दिनांक 18.08.2021, पत्र संख्या-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9007-10, दिनांक 18.08.2021 एवं पत्र संख्या-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9012-15, दिनांक 18.08.2021 का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से जनपद स्तर पर शिक्षा विभाग से समन्वय स्थापित करते हुए भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त ऑपरेशनल गाइडलाइन का अक्षरशः अनुपालन किये जाने हेतु निर्देशित किया जा चुका है।

उक्त के क्रम में भारत सरकार के अर्द्धशासकीय पत्र संख्या-पी016012/03/2021/टी0सी0, दिनांक 14 अगस्त, 2021 का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से पत्र में उल्लिखित निम्न 3 बिन्दुओं पर आवश्यक कार्यवाही करते हुए दिनांक 15 अगस्त, 2021 से 02 अक्टूबर, 2021 तक जागरूकता अभियान, इन्फोर्समेंट की कार्यवाही एवं शपथ दिलाये जाने हेतु निर्देशित किया गया है:-

- 1-18 वर्ष से कम उम्र के बच्चों को तम्बाकू उत्पादों को न बेचना।
- 2-शैक्षणिक संस्थानों की 100 गज की परिधि में तम्बाकू उत्पाद की दुकानें नहीं होनी चाहिए।
- 3-विद्यालयों/शैक्षणिक संस्थानों में धूम्रपान प्रतिबन्धित होना चाहिए।

उक्त के अतिरिक्त भारत सरकार के अर्द्धशासकीय पत्र संख्या-पी016012/16/2017/टी0सी0, दिनांक 31 अगस्त, 2021 का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके द्वारा निम्न तालिकानुसार निर्धारित टाइमलाइन के अनुसार उल्लिखित गतिविधियों को सम्पन्न कराये जाने हेतु निर्देशित किया गया है।

Sl.No.	Activity	Timeline
1	Completion of self-Assessment checklist in all educational institutions	Up to 15 th September, 2021
2	Organization of at least one tobacco control activity.	15 th September- 31 st October, 2021
3	Taking pledge against tobacco use	
4	Marking of 100 yards area from the outer limit of boundary wall/fence of the Educational Institutions (EI).	
5	No shops selling tobacco products within 100 yards of the educational institute.	1 st November-14 th November, 2021
6	Final evaluation and ToFEI certificate	

अतः आपको निर्देशित किया जाता है कि आप दिनांक 03 सितम्बर, 2021 से 15 अक्टूबर, 2021 तक जागरूकता अभियान, इन्फोर्समेंट की कार्यवाही एवं शपथ दिलाये जाने हेतु सघन अभियान चलाते हुए (स्वमूल्यांकन स्कोर कार्ड का अनुसरण करते हुए) (छायाप्रति संलग्न) उपरोक्तानुसार कार्यवाही करवाये जाने एवं संकलित सूचना महानिदेशालय की ई-मेल-nodal.ntcp.up@gmail.com पर उपलब्ध करवाये जाने हेतु सम्बन्धित को निर्देशित करना सुनिश्चित करें।

संलग्नक:-यथोक्त।

भवदीय,

02/08/2021

निदेशक (स्वास्थ्य)

स्वास्थ्य सेवा महानिदेशालय,
स्वास्थ्य भवन, लखनऊ।
तददिनांक :

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ /2020-21 /

प्रतिलिपि निम्नलिखित को ई-मेल के माध्यम से सूचनार्थ प्रेषित :

- 1-अनु सचिव, राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम, चिकित्सा स्वास्थ्य एवं परिवार कल्याण मंत्रालय, निर्माण भवन, नई दिल्ली।
- 2-अपर मुख्य सचिव, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, उत्तर प्रदेश शासन।
- 3-मिशन निदेशक, राष्ट्रीय स्वास्थ्य मिशन, उ0प्र0।
- 4-स्टाफ ऑफिसर, महानिदेशक, चिकित्सा एवं स्वास्थ्य, स्वास्थ्य सेवा महानिदेशालय, उ0प्र0।
- 5-समस्त जिला अधिकारी, उत्तर प्रदेश।
- 6-उप महाप्रबन्धक, एन0सी0डी0, राष्ट्रीय स्वास्थ्य मिशन, लखनऊ।
- 7-समस्त मण्डलीय अपर निदेशक, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, उत्तर प्रदेश को इस आशय से प्रेषित कि आप उपरोक्तानुसार की जाने वाली कार्यवाही की समीक्षा अपने स्तर से भी करने का कष्ट करें।

संयुक्त निदेशक (स्वास्थ्य)

Self-Evaluation Score Card for ToFEI

Sl.No.	Criteria	Weightage Points	Scored Points by Educational Institutions.
1	Display of "Tobacco Free Area" signage inside the premise of Educational Institute at all prominent place (s).	Mandatory (10)	
	The name/designation/contact number are mentioned/updated in the signage.	Mandatory (10)	
2	Display of "Tobacco Free Education Institution" signage at entrance/Boundary wall of Education Institute.	Mandatory (10)	
	The name/designation/contact number are mentioned/updated in the signage.	Mandatory (10)	
3	No evidence of use tobacco products inside the premise i.e. cigarette/beedi butts or discarded gutka/tobacco pouches, spitting spots.	Mandatory (10)	
4	Poster or other awareness materials on harm of tobacco displayed in the premise.	9	
5	Organisation of at least one tobacco control activity during last 6 months.	9	
6	Designation of Tobacco Monitors and their names, designations, and contact number are mentioned on the signages.	9	
7	Inclusion of "No tobacco Use" norm in the Educational Institutions code of conduct guidelines.	9	
8	Marking of 100 yards area from the outer limit of boundary wall /fence of the Educational Institutions.	7	
9	No shops selling tobacco products within 100 yards of the Educational Institute.	7	


02/09/2021



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare
D.O. No. P.16012/16/2017-TC
31st August, 2021

राजेश भूषण, आईएएस
सचिव

RAJESH BHUSHAN, IAS
SECRETARY

Dear Colleague,

This has reference to my D.O. letter no. P.16012/03/2021-TC, dated 14th August, 2021, vide which the National Fact Sheet of the Global Youth Tobacco Survey, 2019 (GYTS-4) was shared with States/UTs. Subsequently, the State Fact Sheet of the GYTS-4 has also been shared by the Ministry. Although, the GYTS-4 findings indicate that there is a remarkable decline in prevalence of tobacco use among school children in the age group 13 to 15 years, the findings also highlight that the estimated prevalence is still significant. The Survey also brings out that the median age of initiation on tobacco products among children ranges from 7 years to 10 years. Thus, the Survey clearly brings out the imperative of action starting right from the Primary School level.

2. It is with the aforesaid considerations that, this Ministry released the Guidelines for Tobacco Free Educational Institutions (ToFEI). States/UTs were also requested to undertake necessary steps for effective implementation of ToFEI guidelines, vide joint D.O. Letter No. P.16012/16/2017-TC dated 18th December, 2020 from Secretary, Ministry of Health & Family Welfare, Secretary, Department of Higher Education and Secretary, Department of School Education and Literacy. (*copy enclosed*). The ToFEI Guidelines provide a comprehensive framework to enable educational institutions to develop a healthy and tobacco free environment.

3. In order to ensure comprehensive and effective implementation of tobacco control initiatives for children and in schools, it is requested that a special "Tobacco Free Schools" campaign may be taken up in the State/UT. The suggested activities under the Campaign include – self-assessment by all educational institutions in terms of their status on parameters as specified in the self-assessment scorecard in the Guidelines in the period up to 15th September 2021, special enforcement drives and "No Tobacco Pledges" in educational institutions up to 31st October 2021, final assessment and certification of educational institutions as a ToFEI Institutions and recognition of these efforts on the occasion of Children's day on 14th November, 2021. The suggested schedule is also *enclosed*.

4. The interventions such as enforcement of ban on smoking in educational institutions and ensuring no tobacco products are used in and in the vicinity of educational institutions, would also help prevent the risks of transmission of infection that is associated with second hand smoke and spitting as a consequence of tobacco use. The States/UTs may also undertake other additional activities suited to their local context.

5. It is also suggested that, given the context of the ongoing Pandemic, all necessary precautions such as following of COVID Appropriate Behaviours be taken while undertaking various activities under the Campaign.

Harm Regards .

Encls: as above

Yours sincerely,



(Rajesh Bhushan)

Additional Chief Secretary/Principal Secretary/ Secretary, Health – All States /UTs

Copy to:-

Mission Director, National Health Mission – All States/UTs



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No. P.16012/03/2021-TC

14th August 2021

राजेश भूषण, आईएएस
सचिव

RAJESH BHUSHAN, IAS

SECRETARY

Dear Colleague,

Tobacco use is the single largest cause of preventable deaths and illness worldwide and kills half of its users prematurely, in their most productive years. Ministry of Health and Family Welfare, has recently released the key findings of the fourth round of the Global Youth Tobacco Survey (GYTS-4), 2019, which covers tobacco use among school-going children in the age group 13-15 years. A copy of the National Fact sheet and the State/UT Fact sheet of GYTS-4 for your State/UT, is enclosed herewith for ready reference.

2. As per the findings of the GYTS-4, 8.5% of students in class 8th to 10th and aged from 13 to 15 years, use tobacco in any form. The survey highlights that the prevalence of tobacco use among boys is 9.6% and among girls is 7.4%. More than 29% of students have reported exposure to second hand smoke. It is also noted that 28.8% of students have reported that they saw anyone smoking inside the school building or outside school property. Only 25.2% students have reported that they noticed the health warnings on tobacco product packs. It may also be noted that the median age of initiation on tobacco use among the children in the 13-15 years age group, has been estimated at 11.5 years for cigarettes, 10.5 years for Bidi and 9.9 years for smokeless (chewing) tobacco.

3. It is heartening to note that 85.4% school heads were found to be aware of Cigarettes and Other Tobacco Products Act, 2003 (COTPA). 82.1% of schools are found to be following "tobacco free school" guidelines and 82.5% of schools have been found to be aware of the policy for displaying 'tobacco free school' signages. However, only 37.8% students have reported that they were taught in class about harmful effects of tobacco use during past 12 months.

4. Tobacco control has been one of the high priorities of the Government. The Government has taken various measures for both prevention of initiation of tobacco use among the children and youth, and for providing cessation services. COTPA-2003 contains specific provisions to discourage tobacco use among children and youth, such as ban on smoking in public places, including in all educational institutions, prohibition of sale of tobacco products to or by minors (less than 18 years of age) and prohibition of sales of tobacco products within 100 yards of any educational institution.

5. This Ministry issued the "Guidelines for Tobacco Free Educational Institutions [ToFEI]" in 2019, with the objective of providing fresh momentum to implementation of tobacco control initiatives in educational institutions. The ToFEI Guidelines lay down the roles & responsibilities of different stakeholders viz. Central Government; State Governments; Educational Institutions and Civil Society Organizations for making the Educational Institutions tobacco free. These guidelines need to be implemented by educational institutions, including schools, colleges/institutes for higher or professional education and universities, both in public and private sector. A copy of Guidelines can be accessed at <https://ntcp.nhp.gov.in/assets/document/TEFI-Guidelines.pdf>.

Room No. 156, A-Wing, Nirman Bhawan, New Delhi-110 011

Tele : (O) 011-23061863, 23063221, Fax : 011-23061252, E-mail : secyhw@nic.in

6. It is imperative that we take all possible measures to curb the use of tobacco among children at a very young and impressionable age, in order to combat the menace of tobacco addiction. The more and the sooner, we create awareness among children about harms due to tobacco use, the better will be the outcomes in terms of reduction in prevalence of tobacco use among children and consequently among adults. I therefore, seek your intervention in the matter and request you devise and implement a comprehensive strategy to reduce prevalence of tobacco use among children.

7. It is suggested that following actions may be undertaken in collaboration with your counterpart Secretary of State Education Department, including for School Education, Higher Education and Technical Education, for enforcement of the provisions of COTPA, 2003 and for implementation of the ToFEI Guidelines: –

- a. Measures for strict implementation of the provisions of COTPA 2003, which provides that –
 - Tobacco products are not to be sold to or by minors
 - No tobacco products are sold in an area within 100 yards of an educational institution. For this purpose, special campaigns may be undertaken for demarcation of such areas.
 - Schools being public places, smoking in schools be strictly prohibited.
- b. Special awareness and enforcement drives may be undertaken in the period from 15th August to 2nd October 2021.
- c. No Tobacco Use Pledges may be organized between 15th August to 2nd October 2021.
- d. Competition and awards may be given for best Educational Institution /District State' NGOs etc.

8. The State/UT may customize these interventions or may also devise and implement innovative solutions towards achievements of the desired results. Resources available under the National Tobacco Control Programme, under the NHM, may be utilized for these interventions. It is requested that the State/UT Factsheet of GYTS-4 for your State/UT may be released and suitably disseminated along with the action plan of the State/UT for on various actionable points emerging out these findings.

9. I am confident that our joint and coordinated efforts will lead to desired reduction in prevalence of tobacco use among school going children and adults and will lead us towards achievement of 30% reduction in prevalence of tobacco use by 2025, as envisaged in the National Health Policy, 2017.

Harm Regards .

Yours Sincerely,


(Rajesh Bhushan)

Encls: A/a.

To : Addl. Chief Secretary/Principal secretary/Secretary (Health) of all States/UTs

Roadmap for Implementation of Tobacco Free Educational Institutions (ToFEI) Guidelines

S.N	Activity	Timeline
1.	Completion of Self-Assessment checklist in all Educational Institutions	Up to 15 th September, 2021
2.	Organization of at least one tobacco control activity.	15 th September – 31 st October, 2021
3.	Taking pledge against tobacco use	
4.	Marking of 100 yards area from the outer limit of boundary wall / fence of the EI.	
5.	No shops selling tobacco products within 100 yards of the Educational Institute	
6.	Final Evaluation and ToFEI certificate	1 st Nov- 14 th Nov, 2021



सत्यमेव जयते

स्पीड पोस्ट द्वारा
BY SPEED POST

RAJESH BHUSHAN
Secretary
Ministry of Health &
Family Welfare

ANITA KARWAL
Secretary,
Deptt. of School Education &
Literacy,
Ministry of Education

AMIT KHARE
Secretary,
Deptt. of Higher Education
Ministry of Education



D.O. No.P.16012/16/2017-TC
18th December 2020

Dear Colleague,

Tobacco use is the single largest cause of preventable deaths and illness worldwide and kills half of its users prematurely, in their most productive age. As per the Global Youth Tobacco Survey (GYTS), 2009, 14.6% of students in India, aged between 13 to 15 years, use tobacco in any form. According to the Global Adult Tobacco Survey (2016-17), 28.6% of adults (15 year and above) in India use tobacco. The tobacco epidemic is estimated to impact about 27 crore tobacco users, mostly younger generation.

2. Government of India has enacted the Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulations of Trade and Commerce Production, Supply and Distribution) Act, 2003 (COTPA), to discourage the use of tobacco, with emphasis on protection of children and young people from being addicted to the use of tobacco. The Act and Rules provide for a ban on smoking in public places and also prohibits sale of tobacco products to or by minors and within 100 yards of an educational institution.

3. Government of India has also launched the National Tobacco Control Programme in 2007-08. School awareness programme is one of the vital components under the National Tobacco Control Programme. In 2019, this Ministry issued "the Guidelines for Tobacco Free Educational Institutions [ToFEI]", with the key objective of providing fresh momentum to implementation of tobacco control initiatives in educational institutions. These guidelines need to be implemented by educational institutions, including schools, colleges/institutes for higher or professional education and universities, both in public and private sector. *A copy of Guidelines is enclosed.*

contd..2-

4. The ToFEI Guidelines lay down the roles & responsibilities of different stakeholders viz. Central Government; State Governments; Educational Institutions and Civil Society Organizations for making the Educational Institutions tobacco free. States are requested to implement this initiative as a priority and issue necessary instructions for implementing these guidelines in all educational institutions.

5. We sincerely hope and believe that through effective coordination between State Education and Health Departments, the "Tobacco Free Educational Institution" initiative will be successful. The effective implementation of ToFEI will go a long way in shaping the behavior of children and young adults, by sensitizing them to the harmful effects of tobacco use and create a healthy and tobacco free environment.

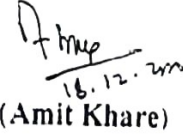
Yours sincerely,



(Rajesh Bhushan)



(Anita Karyal)



16.12.2020

(Amit Khare)

Encls. : A/a

To,

1. Additional Chief Secretary/ Principal Secretary/ Secretary - Health - All States/UTs
2. Additional Chief Secretary/ Principal Secretary/ Secretary - Medical Education- All States/UTs.
3. Additional Chief Secretary/ Principal Secretary/ Secretary - School Education - All States/UTs.
4. Additional Chief Secretary/ Principal Secretary/ Secretary - Higher Education - All States/UTs.
5. Additional Chief Secretary/ Principal Secretary/ Secretary - Technical Education - All States/UTs.



प्रेषक,

महानिदेशक,
चिकित्सा एवं स्वास्थ्य सेवायें
उत्तर प्रदेश, लखनऊ।

सेवा में,

निदेशक, उच्चतर शिक्षा
रारोजनी नायडू मार्ग, कैंटेन,
सिविल लाइन्स, प्रयागराज, उत्तर प्रदेश।

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/ 9001

लखनऊ/दिनांक : 18-08-2021

विषय:-राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।

महोदय,

उपरोक्त विषयक जैसा कि आप अवगत है कि प्रदेश के समस्त जनपदों में राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत सी0ओ0टी0पी0ए0-2003 का अनुपालन कराया जा रहा है, जिसके क्रम में आपको अवगत कराना है कि भारत सरकार स्तर पर दिनांक 10.08.2021 को जारी **Global Youth Tobacco Survey (2021)** में उत्तर प्रदेश में युवाओं द्वारा तम्बाकू उपभोग 22 प्रतिशत है, जो कि देश के अन्य राज्यों से बहुत अधिक एवं युवाओं के भविष्य को देखते हुए विचलित करने वाला है।

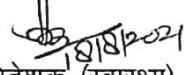
उक्त के क्रम में कृपया भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से भारत सरकार द्वारा समस्त शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने हेतु दिशा-निर्देश प्रदान किये गये हैं।

अवगत कराना है कि जनपदों में संचालित राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन के अनुसार मुख्य चिकित्सा अधिकारी कार्यालय/जिला तम्बाकू नियंत्रण प्रकोष्ठ एवं स्वयं सेवी संस्थाओं के सहयोग से विद्यालय कार्यक्रम के माध्यम से युवाओं को तम्बाकू से होने वाली हानियों एवं सी0ओ0टी0पी0ए0-2003 के सम्बन्ध में जागरूक किया जा रहा है।

अतः भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन में दिये गये निर्देशों के अनुपालन एवं युवाओं के भविष्य को देखते हुए आपके अधीन कार्यरत समस्त जनपद स्तरीय अधिकारियों/कर्मचारियों को, मुख्य चिकित्सा अधिकारी कार्यालय एवं राज्य तम्बाकू नियंत्रण प्रकोष्ठ, स्वास्थ्य सेवा महानिदेशालय, उत्तर प्रदेश द्वारा नामित स्वयं सेवी संस्था से सहयोग प्राप्त करते हुए समस्त शैक्षणिक संस्थानों को तम्बाकू मुक्त घोषित करने हेतु निर्देशित करने का कष्ट करें, जिसकी सूचना सम्बन्धित मुख्य चिकित्सा अधिकारी कार्यालय को प्रेषित करवाने हेतु भी निर्देशित करें।

संलग्नक:-यथोक्त।

भवदीय,



निदेशक (स्वास्थ्य)

स्वास्थ्य सेवा महानिदेशालय,
स्वास्थ्य भवन, लखनऊ।

तद्दिनांक :

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2020-21/

प्रतिलिपि निम्नलिखित को ई-मेल के माध्यम से सूचनार्थ प्रेषित :

1-अपर मुख्य सचिव, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, उत्तर प्रदेश शासन।

2-मिशन निदेशक, राष्ट्रीय स्वास्थ्य मिशन, उ0प्र0।

3-उप महाप्रबन्धक, एन0सी0डी0, राष्ट्रीय स्वास्थ्य मिशन, लखनऊ।

4-समस्त मुख्य चिकित्सा अधिकारी, उत्तर प्रदेश को इस निर्देश के साथ कि आप उक्त निर्देशों का अनुपालन के क्रम में सम्बन्धित को सहयोग प्रदान करने एवं उक्त की सूचना अपने स्तर पर संकलित करवाते हुए महानिदेशालय की ई-मेल- nodal.ntcp.up@gmail.com पर प्रेषित करवाने हेतु सम्बन्धित को निर्देशित करने का कष्ट करें।

संयुक्त निदेशक (स्वास्थ्य)

प्रेषक,

महानिदेशक,
चिकित्सा एवं स्वास्थ्य सेवायें
उत्तर प्रदेश, लखनऊ।

सेवा में,

निदेशक, माध्यमिक शिक्षा
माध्यमिक शिक्षा निदेशालय,
पार्क रोड, हजरतगंज, लखनऊ।

पत्रांक:—राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9006

लखनऊ/दिनांक : 18-08-2021

विषय:—राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।
महोदय,

उपरोक्त विषयक जैसा कि आप अवगत है कि प्रदेश के समस्त जनपदों में राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत सी0ओ0टी0पी0ए0-2003 का अनुपालन कराया जा रहा है, जिसके क्रम में आपको अवगत कराना है कि भारत सरकार स्तर पर दिनांक 10.08.2021 को जारी **Global Youth Tobacco Survey (2021)** में उत्तर प्रदेश में युवाओं द्वारा तम्बाकू उपभोग 22 प्रतिशत है, जो कि देश के अन्य राज्यों से बहुत अधिक एवं युवाओं के भविष्य को देखते हुए विचलित करने वाला है।

उक्त के क्रम में कृपया भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से भारत सरकार द्वारा समस्त शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने हेतु दिशा-निर्देश प्रदान किये गये हैं।

अवगत कराना है कि जनपदों में संचालित राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन के अनुसार मुख्य चिकित्सा अधिकारी कार्यालय/जिला तम्बाकू नियंत्रण प्रकोष्ठ एवं स्वयं सेवी संस्थाओं के सहयोग से विद्यालय कार्यक्रम के माध्यम से युवाओं को तम्बाकू से होने वाली हानियों एवं सी0ओ0टी0पी0ए0-2003 के सम्बन्ध में जागरूक किया जा रहा है।

अतः भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन में दिये गये निर्देशों के अनुपालन एवं युवाओं के भविष्य को देखते हुए आपके अधीन कार्यरत समस्त जिला विद्यालय निरीक्षक को मुख्य चिकित्सा अधिकारी कार्यालय एवं राज्य तम्बाकू नियंत्रण प्रकोष्ठ, स्वास्थ्य सेवा महानिदेशालय, उत्तर प्रदेश द्वारा नामित स्वयं सेवी संस्था से सहयोग प्राप्त करते हुए समस्त शैक्षणिक संस्थानों को तम्बाकू मुक्त घोषित करने हेतु निर्देशित करने का कष्ट करें, जिसकी सूचना सम्बन्धित मुख्य चिकित्सा अधिकारी कार्यालय को प्रेषित करवाने हेतु भी निर्देशित करें।

संलग्नक:—यथोक्त।

भवदीय,

18/8/2021

निदेशक (स्वास्थ्य)

स्वास्थ्य सेवा महानिदेशालय,
स्वास्थ्य भवन, लखनऊ।

तददिनांक :

पत्रांक:—राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2020-21/

प्रतिलिपि निम्नलिखित को ई-मेल के माध्यम से सूचनार्थ प्रेषित :

- 1-अपर मुख्य सचिव, चिकित्सा स्वास्थ्य एवं परिवार कल्याण, उत्तर प्रदेश शासन।
- 2-मिशन निदेशक, राष्ट्रीय स्वास्थ्य मिशन, उ0प्र0।
- 3-उप महाप्रबन्धक, एन0सी0डी0, राष्ट्रीय स्वास्थ्य मिशन, लखनऊ।
- 4-समस्त मुख्य चिकित्सा अधिकारी, उत्तर प्रदेश को इस निर्देश के साथ कि आप उक्त निर्देशों का अनुपालन के क्रम में सम्बन्धित को सहयोग प्रदान करने एवं उक्त की सूचना अपने स्तर पर संकलित करवाते हुए महानिदेशालय की ई-मेल—nodal.ntcp.up@gmail.com पर प्रेषित करवाने हेतु सम्बन्धित को निर्देशित करने का कष्ट करें।

संयुक्त निदेशक (स्वास्थ्य)

प्रेषक,

महानिदेशक,
चिकित्सा एवं स्वास्थ्य सेवायें
उत्तर प्रदेश, लखनऊ।

सेवा में,

निदेशक, बेसिक शिक्षा
बेसिक शिक्षा निदेशालय,
निशातगंज, लखनऊ।

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2021-22/9011

लखनऊ/दिनांक : 18-08-2021

विषय:-राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने के सम्बन्ध में।

महोदय,

उपरोक्त विषयक जैसा कि आप अवगत है कि प्रदेश के समस्त जनपदों में राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत सी0ओ0टी0पी0ए0-2003 का अनुपालन कराया जा रहा है, जिसके क्रम में आपको अवगत कराना है कि भारत सरकार स्तर पर दिनांक 10.08.2021 को जारी **Global Youth Tobacco Survey (2021)** में उत्तर प्रदेश में युवाओं द्वारा तम्बाकू उपभोग 22 प्रतिशत है, जो कि देश के अन्य राज्यों से बहुत अधिक एवं युवाओं के भविष्य को देखते हुए विचलित करने वाला है।

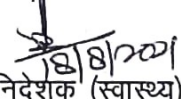
उक्त के क्रम में कृपया भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन का सन्दर्भ ग्रहण करने का कष्ट करें, जिसके माध्यम से भारत सरकार द्वारा समस्त शिक्षण संस्थानों को तम्बाकू मुक्त बनाये जाने हेतु दिशा-निर्देश प्रदान किये गये हैं।

अवगत कराना है कि जनपदों में संचालित राष्ट्रीय तम्बाकू नियंत्रण कार्यक्रम के अर्न्तगत तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन के अनुसार मुख्य चिकित्सा अधिकारी कार्यालय/जिला तम्बाकू नियंत्रण प्रकोष्ठ एवं स्वयं सेवी संस्थाओं के सहयोग से विद्यालय कार्यक्रम के माध्यम से युवाओं को तम्बाकू से होने वाली हानियों एवं सी0ओ0टी0पी0ए0-2003 के सम्बन्ध में जागरूक किया जा रहा है।

अतः भारत सरकार द्वारा तम्बाकू मुक्त शिक्षण संस्थान (Tobacco Free Educational Institution (ToFEI)) हेतु प्रदत्त आपरेशनल गाइडलाइन में दिये गये निर्देशों के अनुपालन एवं युवाओं के भविष्य को देखते हुए आपके अधीन कार्यरत समस्त बेसिक शिक्षा अधिकारी को मुख्य चिकित्सा अधिकारी कार्यालय एवं राज्य तम्बाकू नियंत्रण प्रकोष्ठ, स्वास्थ्य सेवा महानिदेशालय, उत्तर प्रदेश द्वारा नामित स्वयं सेवी संस्था से सहयोग प्राप्त करते हुए समस्त शैक्षणिक संस्थानों को तम्बाकू मुक्त घोषित करने हेतु निर्देशित करने का कष्ट करें, जिसकी सूचना सम्बन्धित मुख्य चिकित्सा अधिकारी कार्यालय को प्रेषित करवाने हेतु भी निर्देशित करें।

संलग्नक:-यथोक्त।

भवदीय,


निदेशक (स्वास्थ्य)
स्वास्थ्य सेवा महानिदेशालय,
स्वास्थ्य भवन, लखनऊ।
तद्दिनांक :

पत्रांक:-राज्य तम्बाकू नियंत्रण प्रकोष्ठ/2020-21/

प्रतिलिपि निम्नलिखित को ई-मेल के माध्यम से सूचनार्थ प्रेषित :

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संयुक्त निदेशक (स्वास्थ्य)

About GYTS

The Global Youth Tobacco Survey (GYTS), a component of the Global Tobacco Surveillance System (GTSS), is a global standard for systematically monitoring youth tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GYTS is a cross-sectional, nationally representative school-based survey of students in grades associated with ages 13 to 15 years. GYTS uses a standard core questionnaire, sample design, and data collection protocol. It assists countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO has developed MPOWER, a technical package of selected demand reduction measures contained in the WHO FCTC:



- Monitor tobacco use & prevention policies
- Protect people from tobacco smoke
- Offer help to quit tobacco use
- Warn about the dangers of tobacco
- Enforce bans on tobacco advertising, promotion, & sponsorship
- Raise taxes on tobacco

In India, four rounds of GYTS have been conducted in 2003, 2006, 2009 and 2019. The earlier three rounds were designed to provide estimates at the national level only. The present round has been designed to provide estimates at the state/UT level by sex and location of school (rural/urban).

Trend in the selected indicators of tobacco use over different rounds of GYTS (%)

Indicators	2003	2006	2009	2019
Current tobacco users	16.9	13.7	14.6	8.5
Current tobacco users, boys	21.6	16.8	19.0	9.6
Current tobacco users, girls	9.7	9.4	8.3	7.4
Current tobacco smokers	8.1	7.0	8.1	7.3
Current cigarette smokers	4.2	3.8	4.4	2.6
Current <i>bidi</i> smokers	2.2	4.7	5.3	2.1
Current smokeless tobacco users	14.0	9.4	9.0	4.1
Exposure to tobacco smoke at home	36.4	26.6	21.9	11.2
Source of obtaining cigarette: Store	65.8	51.9	47.0	39.7
Refused to sell cigarette due to age	44.9	27.9	43.8	54.7
Students who thought other people's tobacco smoking is harmful to them	-	67.9	66.8	70.6

Note: The first three rounds of GYTS adopted a two-stage cluster sampling to provide national level estimates. GYTS-4 adopted multistage stratified systematic cluster sampling design to provide the estimates at national as well as state/UT level.

GYTS-4 Methodology

GYTS uses a global standardized methodology that includes a two-stage sample design with schools selected with a probability proportional to enrollment size. The classes within selected schools are chosen randomly and all students in selected classes are eligible to participate in the survey. The survey uses a standard core questionnaire with a set of optional questions that countries can adapt to measure and track key tobacco control indicators. The questionnaire covers the following topics: tobacco use (smoking and smokeless), cessation, secondhand smoke (SHS), pro- and anti-tobacco media messages and advertisements, access to and availability of tobacco products, and knowledge and attitudes regarding tobacco use. The questionnaire is self-administered; using paper sheets, it is anonymous to ensure confidentiality.

In India, GYTS-4 was conducted in 2019 by the International Institute for Population Sciences (IIPS) under the Ministry of Health and Family Welfare (MoHFW). The overall response rate was 96.9%. A total of 97,302 students from 987 schools (Public-544; Private-443) participated in the survey. Of which, 80,772 students aged 13-15 years were considered for reporting.

GYTS-4 Aim & Objectives

Overall aim was to document and monitor the extent of smoking and smokeless tobacco use, and to understand and assess the students' attitudes, knowledge and behaviour towards tobacco use and its health impact, including cessation, second hand smoke, media and advertising and minors' access. Specific objectives were:

- To determine the level of tobacco use by State/UTs, sex, location of school (urban/rural).
- To estimate the age of initiation of cigarette and *bidi* smoking and smokeless tobacco.
- To estimate the exposure to secondhand smoking (SHS).
- To estimate the exposure to tobacco advertising.
- To assess the reach of major prevention programmes to school-based population.



Ministry of Health and Family Welfare
New Delhi – 110011
(Government of India)



International Institute for Population Sciences
Mumbai – 400088
(Deemed University)

GYTS-4 HIGHLIGHTS

TOBACCO USE

- 8.5% of students – 9.6% of boys and 7.4% of girls – currently used any tobacco products.
- Highest current use of any tobacco was in Arunachal Pradesh & Mizoram (58% each) and lowest in Himachal Pradesh (1.1%).
- 7.3% of students – 8.3% of boys and 6.2% of girls – currently smoked tobacco.
- 4.1% of students – 4.6% of boys and 3.4% of girls – currently used smokeless tobacco.

CESSATION

- 2 in 10 current smokers – 25% of boys and 13% of girls – tried to quit smoking in the past 12 months.
- 21% of current smokers wanted to quit smoking now.
- 27% of current users of smokeless tobacco – 28% of boys and 25% of girls – tried to quit using in past 12 months.
- 1 in 4 current users of smokeless tobacco wanted to quit now.

SECONDHAND SMOKE

- 11% of students were exposed to tobacco smoke at home.
- 21% of students were exposed to tobacco smoke inside enclosed public places.

ACCESS & AVAILABILITY

- 69% of current cigarette smokers and 78% of current *bidi* smokers bought cigarettes/*bidis* from a store, *paan* shop, street vendor or vending machine.
- Among the current smokers who bought cigarette/*bidi*, 45% of cigarette smokers and 47% of *bidi* smokers were not refused because of their age.

MEDIA

- 52% of students noticed anti-tobacco messages in the mass media.
- 18% of students noticed tobacco advertisements or promotions when visiting points of sale.

KNOWLEDGE & ATTITUDES

- 71% of students thought other people's cigarette smoking is harmful to them.
- 58% of students favoured ban on smoking inside enclosed public places.

SCHOOL POLICY

- 85% of school heads – 85% in rural and 87% in urban schools – were aware of COTPA, 2003.
- 83% of school heads – 82% in rural and 63% in urban schools – were aware of the policy to display 'tobacco-free school' board.

TOBACCO USE	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)
Any tobacco use¹ (smoked and/or smokeless)					
a. Ever tobacco users ²	19.3	16.9	19.5	13.5	18.1
b. Current tobacco users ³	9.6	7.4	9.4	5.5	8.5
Smoking tobacco⁴					
a. Ever tobacco smokers	12.6	9.3	11.8	8.1	11.0
b. Current tobacco smokers	8.3	6.2	8.1	4.5	7.3
Cigarette					
a. Ever cigarette users	6.0	3.1	4.7	4.1	4.6
b. Current cigarette users	3.5	1.6	2.6	2.3	2.6
Bidi					
a. Ever <i>bidi</i> users	5.0	3.2	4.3	3.7	4.1
b. Current <i>bidi</i> users	2.8	1.4	2.2	1.9	2.1
Smokeless tobacco					
a. Ever smokeless tobacco users	13.0	12.0	13.7	8.5	12.5
b. Current smokeless tobacco users	4.6	3.4	4.6	2.1	4.1
c. Ever users of <i>paan</i> masala ⁵ together with tobacco	4.9	3.6	4.7	2.7	4.3
Susceptibility					
a. Never cigarette smokers susceptible to cigarette use in future ⁶	8.5	8.4	8.9	6.8	8.4
Median age of initiation (in years)					
a. Cigarette	10.4	9.3	11.6	11.2	11.5
b. <i>Bidi</i>	11.6	8.6	10.7	10.0	10.5
c. Smokeless tobacco	10.3	9.1	9.7	10.5	9.9
ELECTRONIC CIGARETTE⁷					
a. Awareness about e-cigarette	27.3	26.4	27.5	24.7	26.9
b. Ever e-cigarette use	3.4	2.1	2.6	3.2	2.8

Notes: 1. Use of any form of tobacco, i.e. smoking, smokeless, and any other form of tobacco products; 2. Ever tried or experimented any form of tobacco even once; 3. Use of any form of tobacco in past 30 days; 4. Includes other form of smoking products in addition to cigarette and *bidi* such as *hookah*, cigars, cheroots, cigarillos, water pipe, *chillum*, *chutta*, *dhumri*; 5. Use of *paan* masala together with tobacco was asked directly as one of the categories of smokeless tobacco; 6. Susceptibility to future cigarette use includes those who answered "yes", or "maybe" to using tobacco products if one of their best friends offered it to them; 7. E-cigarette is part of Electronic Nicotine Delivery System (ENDS) and includes like devices and other emerging products.

	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)
CESSATION					
Smoking tobacco					
a. Ever tobacco smokers who quit in last 12 months ⁸	13.0	7.0	9.8	14.6	10.6
b. Current tobacco smokers who tried to quit smoking in the past 12 months ⁹	24.8	13.3	18.6	29.3	20.0
c. Current tobacco smokers who wanted to quit smoking now ⁹	24.4	15.2	19.8	25.7	20.6
Smokeless tobacco					
a. Ever smokeless tobacco users who quit in last 12 months ⁸	10.7	8.0	8.7	13.7	9.4
b. Current smokeless tobacco users who tried to quit tobacco in the past 12 months ⁹	27.5	25.4	27.0	23.7	26.7
c. Current smokeless tobacco users who wanted to quit tobacco now ⁹	22.8	27.7	24.9	24.0	24.8
SECONDHAND SMOKE (SHS)¹⁰					
a. Exposure to tobacco smoke at home/public place	30.9	27.9	28.3	33.4	29.5
b. Exposure to tobacco smoke at home	13.1	9.2	11.8	9.0	11.2
c. Exposure to tobacco smoke inside any enclosed public places ¹¹	22.7	19.7	20.3	24.6	21.2
d. Exposure to tobacco smoke at any outdoor public places ¹²	25.1	21.6	22.5	26.8	23.4
e. Students who saw anyone smoking inside the school building or outside school property	30.8	26.7	29.3	27.1	28.8
ACCESS AND AVAILABILITY					
Major source of tobacco products¹³					
a. Cigarette: Store	41.2	36.0	41.7	31.7	39.7
b. Cigarette: <i>Paan</i> shop	27.8	19.1	24.7	27.4	25.2
c. <i>Bidi</i> : Store	51.9	47.3	54.0	35.0	50.5
d. <i>Bidi</i> : <i>Paan</i> shop	26.5	29.7	23.8	43.5	27.5
e. Smokeless tobacco: Store	40.3	45.7	42.9	37.9	42.0
f. Smokeless tobacco: <i>Paan</i> shop	23.6	19.2	18.9	36.0	22.2
g. Current cigarette smokers who bought cigarettes from a store, <i>paan</i> shop, street vendor, or vending machine	71.9	63.7	69.3	69.8	69.4
h. Current <i>bidi</i> smokers who bought <i>bidi</i> from a store, <i>paan</i> shop, or street vendor	79.1	74.2	78.1	75.2	77.6
Refused sale because of age in past 30 days					
a. Refused sale of cigarette	46.4	74.9	54.3	56.3	54.7
b. Refused sale of <i>bidi</i>	47.4	65.5	50.6	61.7	52.7
c. Refused sale of smokeless tobacco	62.4	74.6	69.5	50.0	67.0
Bought cigarette/<i>bidi</i> as individual sticks in past 30 days					
a. Cigarette	41.2	32.6	39.0	37.3	38.7
b. <i>Bidi</i>	30.3	25.9	30.2	23.1	28.9
MEDIA AND ANTI-TOBACCO MESSAGES					
Anti-tobacco advertising in past 30 days					
a. Students who noticed anti-tobacco messages anywhere ¹⁴	71.2	71.3	70.3	74.6	71.3
b. Students who noticed anti-tobacco messages in mass media ¹⁵	52.7	51.7	50.9	57.1	52.3
c. Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings ¹⁶	37.7	32.6	34.8	36.6	35.2
d. Students who noticed health warnings on any tobacco product/cigarette packages	24.6	25.8	25.0	26.0	25.2

Notes: 8. Stopped using tobacco in past 12 months; 9. Refers to current tobacco users only; 10. Secondhand smoking or passive smoking refers to exposure to other people's smoking in past 7 days; 11. Refers to schools, hostels, shops, restaurants, movie theatres, public conveyances, gyms, sports arenas, airports, auditorium, hospital building, railway waiting room, public toilets, public offices, educational institutions, libraries, etc.; 12. Refers to playgrounds, sidewalks, entrances to buildings, parks, beaches, bus stops, market places, etc.; 13. Refers to source of obtaining tobacco products by current users at the time of last use in past 30 days and the two major sources are given here, therefore, these two figures may not add upto 100% as there are other sources; 14. Includes any form of mass media, fairs, concerts, sporting, community events or social gatherings, tobacco products packages and taught in class; 15. Mass media includes television, radio, internet, billboards, posters, newspapers, magazines, movies, etc.; 16. Social events include sports events, fairs, concerts, community events, social gatherings etc.

MEDIA AND ANTI-TOBACCO MESSAGES

	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)
Tobacco advertising in past 30 days					
a. Students who saw tobacco advertisements anywhere ¹⁷	60.0	61.2	59.4	64.6	60.6
b. Students who saw anyone using tobacco on mass media ¹⁵	51.6	54.0	51.1	58.6	52.8
c. Students who noticed cigarette advertisements/promotions at point of sale ¹⁸	18.1	16.8	17.8	16.3	17.5
Anti-tobacco message					
a. Students who were taught in class about harmful effects of tobacco use during past 12 months	36.8	38.9	38.9	34.1	37.8

KNOWLEDGE AND ATTITUDE

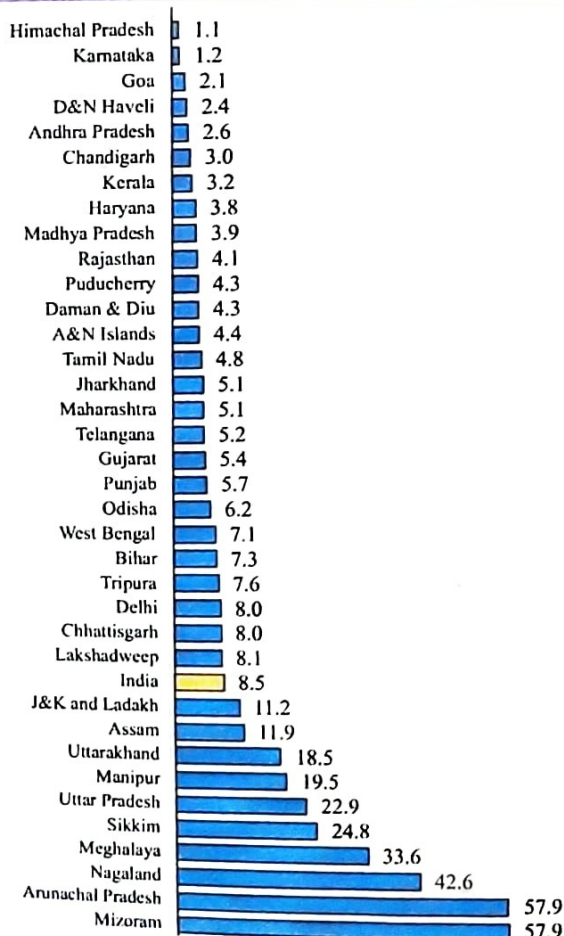
a. Students who thought it is difficult to quit once someone starts smoking tobacco	26.2	25.7	24.8	30.1	26.0
b. Students who thought other people's tobacco smoking is harmful to them	69.2	72.2	69.8	73.3	70.6
c. Students who favoured ban on smoking inside enclosed public places	58.7	57.4	56.1	64.8	58.1
d. Students who favoured ban on smoking at outdoor public places	61.2	59.8	58.6	67.4	60.5

SCHOOL POLICY ON TOBACCO USE¹⁹

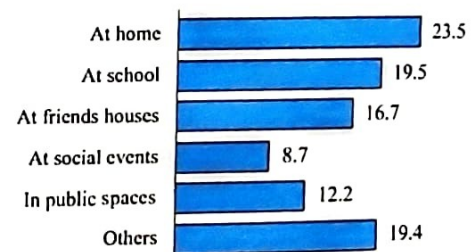
a. School heads aware of COTPA ²⁰ , 2003			84.6	86.9	85.4
b. Schools authorized by the state government to collect fine for violation under Section-6 of the COTPA, 2003			39.2	36.4	38.2
c. Schools followed 'tobacco-free school' guidelines			81.9	82.4	82.1
d. Schools aware of the policy for displaying 'tobacco-free school' board			82.2	83.0	82.5

Notes: 17. Includes any form of media or point of sale; 18. Point of Sale includes any stores, grocery shops, paan shops etc.; 19. Unit of analysis is the school (unweighted); 20. Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.

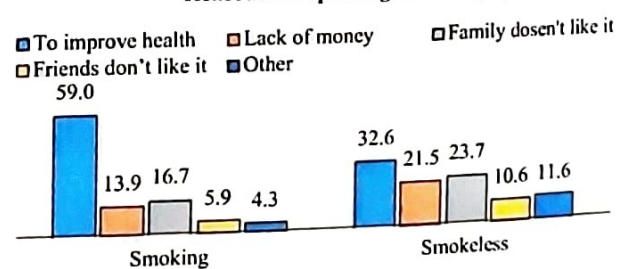
Current use of any tobacco by State/UT (%)



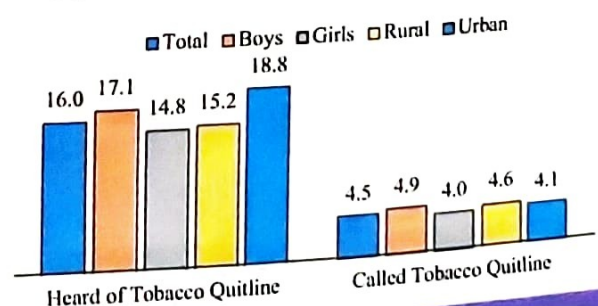
Places of usual smoking (%)



Reasons for quitting tobacco (%)



Ever used or ever heard about Tobacco Quitline (%)



For more information please contact: International Institute for Population Sciences (IIPS), B.S. Devshi Marg (Govandi Station Road), Deonar, Mumbai - 400088.
Visit our website: <http://www.iipsindia.ac.in> Tel.: +91 22 4237 2400; Fax: +91 22 2556 3257 or Email: director@iipsindia.ac.in

Guidelines for Tobacco-free Schools/ Educational Institutions

1. Display of "Tobacco free School" or "Tobacco-free Institution" board at a prominent place on the boundary wall outside the main entrance.
2. No sale of tobacco products inside the premises and Within the radius of 100 yards from school / educational institutions and mandatory signage in this regard shall be displayed prominently near the main gate and on boundary wall of school / institute.
3. No smoking or chewing of tobacco inside the premises of institution by students/ teachers/ other staff members / visitors.
4. Display of sign boards "No Smoking Area- Smoking here is an offence", of 60X30cm size inside the institution (as mandated by law).
5. Posters with information about the harm effects of tobacco shall be displayed at prominent places in the school/ institutions. Students shall be encouraged to make their own posters on tobacco control themes.
6. A copy of the Cigarette and other tobacco products Act (COTPA) 2003 shall be available with the principal/ head of school/ institution. (May be downloaded from the website of the Ministry of Health & Family Welfare- www.mohfw.nic.in)
7. A "Tobacco Control Committee" shall be in place. It may be chaired by school head/ principal, with members comprising of a science teacher, or any other teachers , school counselor (if available), at least two NSS/NCC/scout students, at least two

parents representatives, area MLA, area SHO, Municipal Councilor, member of PRIs, any other member. The committee shall monitor the tobacco control initiatives of the school/institute. The committee shall meet quarterly and report to the district administration.

8. Integrate tobacco control activities with on going School Health Programme of the State
9. Promote writing of Anti- tobacco slogans on the School/ Institute stationery.
10. The principal / head of school / institute shall recognize tobacco control initiatives by students/ teachers/ other staff and certificates of appreciation or awards may be given.
11. State Nodal Officer for Tobacco Control in the State Health Directorate may be consulted for technical or any other inputs.

Link for CBSE circular on Tobacco Free School/Educational Institution
(www.cbse.nic.in/circulars/cir18-2009.doc)

Link for Cenbosec (Comprehensive School Health Policy) as
[http://www.whoindia.org/LinkFiles/NMH Resources Health Policy for schools.pdf](http://www.whoindia.org/LinkFiles/NMH_Resources_Health_Policy_for_schools.pdf)

ANNEXURE - III
(Prototype Sign Board / Wall Paint)



TOBACCO FREE AREA

Tobacco Use here is a Punishable Offence

If you see any violation, please report to -

Name _____

Designation _____

Contact No. _____

OR

Call at Quitline Number – 1800-112-356 (Toll free)

45 CM

60 CM

ANNEXURE - II
(Prototype Sign Board/Wall Paint)

TOBACCO FREE EDUCATIONAL INSTITUTION

Sale of cigarettes and other tobacco products in an area within radius of one hundred yards of this educational institution is strictly prohibited and is a punishable offence.

If you see any violation, please report to –
Name _____
Designation _____
Contact Person _____

OR

Call at Quitline Number – 1800-112-356 (Toll free)

By Order

60 CM

45 CM

तम्बाकू मुक्त शिक्षा संस्थान

इस शिक्षण संस्थान के 100 गज के दायरे में सिगरेट और अन्य तम्बाकू उत्पादों की बिक्री एक दण्डनीय अपराध है, जिसका उल्लंघन करने वाले पर 200/- रुपये तक का जुर्माना हो सकता है।

आदेशानुसार

शिक्षण संस्थान के अधिकारी का नाम : _____

शिक्षण संस्थान का नाम : _____

यह परिसर / भवन तम्बाकू मुक्त है



आप तम्बाकू मुक्त क्षेत्र में प्रवेश कर रहे हैं

इस परिसर/भवन के अंदर तम्बाकू उत्पादों का सेवन प्रतिबंधित है।